

Alana Cummings

KEYNOTE SPEAKER · CORPORATE WORKSHOPS

Confidence and leadership for the women on your team, with 13+ years of corporate credibility behind every talk.



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(585) 269-4617

superbloom-coach.com/speaking

Certified Women Business Enterprise



Recent stages

Venue on Atwater, Canandaigua NY

"Give Yourself Permission" annual women's empowerment event · 130 women, sold out

Country Club of Rochester

"Enlightened Leadership" workshops for business executives

First American Equipment Finance

"Own Your Voice" workshop · women's employee resource group

Reward Gateway | Edenred

Leadership workshop

About Alana

Before founding Superbloom Coaching, Alana spent more than 13 years building her corporate career, most recently leading a large U.S. Client Success team at Reward Gateway through its sale for more than \$1 billion. Her talks blend that corporate credibility with coaching depth, personal storytelling, humor, and practical tools. Audiences leave more confident, grounded, and sure of themselves.

Signature topics

KEYNOTE

Own Your Voice

On saying the thing you rehearse in your head and swallow in the room.

KEYNOTE

Trust Over Fear

What changes when fear stops casting the deciding vote.

KEYNOTE

The Confidence to Be Seen

Visibility as a skill, beyond competence.

WORKSHOP

Self-Worth Is a Leadership Skill

The corporate case for the inner work.

WORKSHOP

The Hidden Cost of People-Pleasing

Boundaries that give teams their honesty back.

WORKSHOP

Becoming More Sure of Yourself

Practical tools for the quiet middle of a career.

Credentials

- Co-Active Trained Coach, Co-Active Training Institute (104 hours)
- Certified Women Business Enterprise, Monroe County (Local Law 6 of 2021)
- Member, Rochester NY Chamber of Commerce